



Hearing Is Our Concern

# SOUND Lens™

Featuring Voice iQ

The first custom, completely invisible\*, digital and fully programmable hearing aid.



introducing:

**SOUNDLens**<sup>™</sup>

Featuring Voice iQ

Think hearing aids should  
be heard, not seen?

Then the new SoundLens  
by Starkey is for you.

Introducing SoundLens,  
the first custom fit invisible-in-  
the-canal hearing aid, featuring  
Starkey's latest technology on  
the market — meaning it's  
completely invisible,  
and totally designed to fit  
your lifestyle.



## Starkey's best technology in an invisible style.

Featuring Voice iQ, Starkey's latest noise reduction and speech preservation system designed to filter out background noise

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Deep canal aid with Comfort Fit

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Designed to be removed daily to promote better ear health

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Virtually no whistling or buzzing

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Custom designed for your ear

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Designed to work on the phone

LIFESTYLES

CROWD



CAR



MUSIC



PARTY



INDUSTRIAL  
SOUNDS



MALL



MEETING



RESTAURANT



OUTDOORS



WORSHIP



TV



ONE-ON-ONE



HOME



# Lifestyle Guide

Every hearing aid in the SoundLens family has been designed to perform in the most challenging listening situations. Whether you're active and on the go, or living life at a more leisurely pace, there's a SoundLens hearing aid that fits with the way you live.

SOUNDLens<sup>9</sup>

ACTIVE



SOUNDLens<sup>7</sup>

SOCIAL



# SOUNDLens™

Featuring Voice iQ

## BEST OF BOTH WORLDS.

That's because SoundLens fits comfortably inside the second bend of your ear canal—completely out of sight and completely off your mind.

Don't be fooled by its small size. Only SoundLens comes packed with Starkey's innovative technologies, including our latest feedback canceller and noise reduction and speech preservation system. The result is a 100% invisible hearing aid that is designed to deliver:

### performance

Utilizes Starkey's latest technologies to help eliminate feedback and reduce listening effort.\*\*

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### comfort

Designed to fit snugly in the second bend of your ear canal.

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### personalization

It's the first invisible-in-the-canal hearing aid custom fit specifically for your ears and hearing needs.



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## Technology

## Benefit

### Invisible-In-The-Canal

The only 100% custom, invisible, digital and fully programmable hearing aid

### PureWave Feedback Eliminator

Virtually eliminates buzzing and whistling

### Voice iQ

Designed to maintain speech understanding in noise and reduce listening effort\*\*

### T<sup>2</sup> Remote Control

Lets you adjust memory or volume settings using any touch-tone phone

If you've been interested in extended wear products but have found you weren't a candidate, talk to your hearing professional about SoundLens, the latest in invisible hearing aids.





A global hearing technology  
company headquartered in  
Eden Prairie, Minnesota, U.S.A.

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\*Individual results may vary. Invisibility may vary based on your ear's anatomy.

\*\*Sarampalis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. *Journal of Speech, Language, and Hearing Research*, 52, 1230-1240.